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10-18-02 3625  
Attorney Docket No. 14688-504



30623

PATENT TRADEMARK OFFICE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Jeremy Rosenberg

SERIAL NUMBER: 09/547,846

EXAMINER: S. Chang

FILING DATE: April 12, 2000

ART UNIT: 3625

FOR: CROSS CHANNEL DELIVERY SYSTEM AND METHOD

**BOX NON-FEE AMENDMENT**

Assistant Commissioner for Patents  
Washington, DC 20231

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**TRANSMITTAL LETTER**

Transmitted herewith for filing in the above-referenced patent application are the following documents:

- ☒ Response to Office Action mailed July 17, 2002; and
- ☒ Return postcard.

If the enclosed papers are considered incomplete, the Mail Room and/or the Application Branch is respectfully requested to contact the undersigned at (617) 542-6000, Boston, Massachusetts.

The Commissioner is authorized to charge any additional fees that may be due, or to credit any overpayment, to the undersigned's account, Deposit Account No. 50-0311, Ref. No. 14688-504. A duplicate copy of this transmittal letter is enclosed herewith.

Respectfully submitted,

C. Eric Schulman, Esq. (Reg. No. 43,350)  
c/o MINTZ, LEVIN  
One Financial Center  
Boston, Massachusetts 02111  
Tel: (617) 542-6000  
Fax: (617) 542-2241

Dated: October 17, 2002

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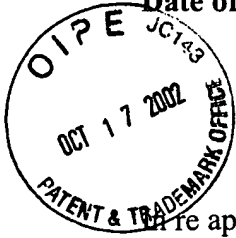
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Group Art Unit: 3625

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re application : Jeremy Rosenberg  
Application No. : 09/547,846  
Filed : April 12, 2000  
For : CROSS CHANNEL DELIVERY SYSTEM AND METHOD  
Attorney's Docket : 14688-504

Group Art Unit: 3625

Amendment A

Box Non-Fee Amendment

Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office Action mailed July 17, 2002, please amend the above-referenced application as follows:

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In the Claims

Please amend claims 15-18 as follows (as required by 37 CFR §1.121(c), a clean copy of each of the amended claims is set forth below and a marked-up copy of each of the amended claims is set forth in an Appendix entitled Version of Claim Amendments with Markings to Show Changes Made):

CLAIMS

- Sub B1
15. (Amended) The system of claim 11, wherein the fulfillment system communicates with consumers using multiple transmission mediums.
16. (Amended) The system of claim 15, wherein the storing means further stores information relating to a consumers access to multiple transmission mediums.
- Al
17. (Amended) The system of claim 11, wherein each remote device comprises: storing means for storing a set of previously broadcasted messages for a predetermined period of time.